

Ascensia
ELITE
Diabetes Care System

CLEARED FOR
**MULTIPLE
SITE TESTING**

Ascensia
ELITE XL
Diabetes Care System



Ascensia
BREEZE
Flex Blood Glucose Monitoring System

Ascensia
DEX²
Diabetes Care System



DIABETES PRODUCTS AND REIMBURSEMENT

ASCENSIA™ CARE HEALTH FACTS



Insurance coverage and reimbursement can be very confusing. The Bayer Reimbursement Specialists are here to help you make sense of your health care coverage for Bayer diabetes self-testing products.

Call us toll free... and get the answers you need.

1-800-348-8100



The Bayer Customer Service Help Line is a toll-free service available to all Bayer Diagnostics customers who need assistance with Bayer Self-Test products. One of the services we offer people with diabetes is to help them make sense of their health care coverage concerning diabetes self-testing supplies.

People receiving Medicare Part B benefits are covered up to 80% of the Medicare approved amount for blood sugar self-testing equipment and supplies

If you are receiving Medicare Part B benefits, you can be reimbursed for most of your costs. This applies to you whether you use insulin or not.

These diabetes care products from Bayer are covered under the Medicare Benefits:

- Ascensia™ Blood Glucose Monitoring Systems
- Ascensia™ Blood Glucose Test Strips
- Ascensia™ MICROLET® VACULANCE® Lancing Device
- Ascensia™ MICROLET® Adjustable Lancing Device
- Ascensia™ MICROLET® Lancets (100s)
- Ascensia™ Control Solutions
- Ascensia™ Meter replacement batteries



Under Medicare guidelines you pay only 20% of the Medicare-approved amount

Medicare will reimburse either 80% of the Medicare-approved amount, or 80% of the retail price, whichever is lower. This means that once the annual “Part B” deductible is paid, you are responsible for the other 20%.

If you have supplemental or secondary insurance, you may pay even less than 20% of out-of-pocket costs.

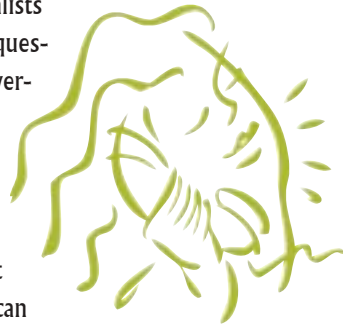
Registered Medicare pharmacies and medical equipment suppliers will take care of all the Medicare paperwork and billing submissions for you. This is something you should ask about before you obtain your diabetes supplies from a medical equipment supplier or pharmacy.

Do you have health insurance other than Medicare Part B?

Are you a:

- Medicare program beneficiary?
- Medicaid program recipient?
- Managed Care enrollee?
- Person with diabetes with group or private insurance?
- Family member, caregiver or a person with diabetes?

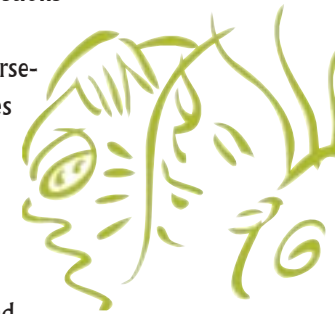
Our Reimbursement Specialists can deal with any of your questions about health plan coverage of Ascensia™ Blood Glucose Monitoring Systems and any other diabetes care products from Bayer. And because it is a toll-free number, you can call whenever you need help without having to worry about the cost. And if a Reimbursement Specialist is not available when you call, one will call you back as soon as possible.



What can I expect when I call?

When you call the Bayer Customer Service Help Line, and let them know you have a reimbursement question, you will be directed to a Reimbursement Specialist with in-depth knowledge of coverage and reimbursement issues. You will enjoy prompt, courteous, personalized help with topics including:

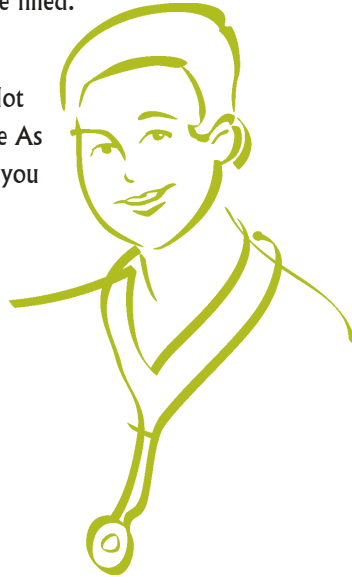
- Answers to your questions regarding insurance coverage and reimbursement of your diabetes self-testing supplies
- Federal and State program policy and guidelines
- Claim preparation and submission information
- Patient advocacy, and education
- Coding, policy, guidelines, and program reimbursement level information at hand and on demand



What do I need to get Bayer diabetes testing products?

Your doctor should provide you with a signed prescription, specifying diagnosis code and frequency of testing. The prescription should then be taken to your registered Medicare pharmacy or medical equipment supplier to be filled.

Remember to ask your doctor to specify “Do Not Substitute” or “Dispense As Written” to ensure that you receive genuine quality Bayer products.



It's easy to find Bayer diabetes supplies.

You can usually find the Bayer diabetes testing/blood glucose testing products you need at your local pharmacy, hospital or clinic pharmacy, or at a medical equipment supplier. However, if you need help finding Bayer diabetes care products, simply call the toll-free Customer Service Help Line at 1-800-348-8100. The Customer Service Representative will assist you in finding a supplier.

Also, if you have any questions about reimbursement or filing a claim, the Customer Service Help Line will refer you to a Reimbursement Specialist who will help get you the answers you need.

Remember, The Customer Service Help Line is a toll-free number, so you can call free of charge any time you need help. And if a Reimbursement Specialist is not available when you call, one will call you back as soon as possible.